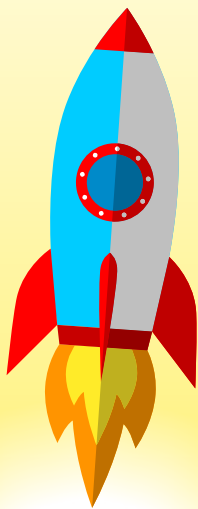


Retailers struggling? Community disengaged? No money for a makeover?



The *Boost Your Town 4 Day Event* will help you address these challenges... immediately, creatively, and on a shoestring budget.



The **BOOST YOUR TOWN** Event

*Achieve lift-off
in 4 days*

The **BOOST YOUR TOWN** 4 Day Event:

DAY 1

Placemaking on a Shoestring

A 3 hour workshop for Council staff, which includes a walk through your town centre, or a space you want to see revitalised, to see **what can be achieved on a shoestring budget**.

How to Boost Your Town

A 2 hour evening **information session** for businesses and the general public.

DAY 2

How to Boost Your Till

A 2.5 hour workshop with **business owners** in which they: learn the 9 simple hack for boosting their till; audit their business; and develop a *Till Booster Plan*. We leave you with an entire coaching program that will **help businesses attract more visitors** and turn them into raving fans.

How to Think Outside the Box

A 1.5 hour workshop for Council staff on how to use a simple canvass to generate at least 10 potential solutions for any problem.

DAY 3

The 4 Hour Makeover

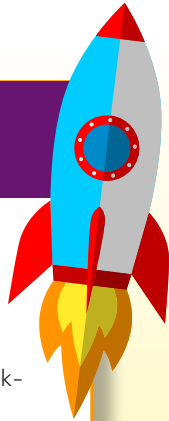
Council staff, residents and retailers apply what they have learned by **making over one small space in their town centre**. Creative Communities provides some furnishings as a kick-starter.

DAY 4

Neighbourhood Booster Footpath Parties

Test drive our new program, *Neighbourhood Boosters*, which strengthens the sense of **community** block-by-block. We host your first two footpath parties.

OUR GIFTS FOR YOU...



To help you achieve lift-off, we come bearing gifts, which include:

- **A makeover starter kit** – some furnishings to kick-start the revitalisation of your town centre.
- **Twenty-five copies of 'Your New Wings'**, to be given for free to the first 25 people who attend the public meeting. This book helps people think creatively.
- **Resources for businesses** – a free copy of 'Nine Hacks Guaranteed to Boost Your Till' and free access to on-line training (part of the *Town Boosters* program).
- **Two party kits** that will help two neighbourhoods test our new program, *Neighbourhood Boosters*.
- **Implementation manuals** for both *Town Boosters* and *Neighbourhood Boosters*.
- **License** to continue using *Town Boosters* and *Neighbourhood Boosters* after we leave.
- **Two hours of mentoring** each month for the next six months to help you maintain momentum.



“David Engwicht is one of the world's most inventive thinkers on creating vibrant public places.”

Fred Kent
Project for Public Spaces
New York

Cost \$9,900* (+ GST)

Includes:

- Facilitation of all workshops, training and events.
- All travel, and accommodation.
- All the gifts listed opposite.
- Pre-planning including set up of Permission Statements.

Note: The package does not include refreshments, catering or venue hire. These are your responsibility.

It is also a requirement that your LGA has in place a Permissions Statement (an essential part of the *Town Boosters* and *Neighbourhood Boosters* programs) four weeks prior to the event. We will walk you through this process step-by-step.

* AU\$9,900 Australia and NZ
USD\$9,900 Rest of the world



We have invented systems that will help you achieve lift-off... and maintain momentum

creative
communities
INTERNATIONAL



2025 Global Tour
with David Engwicht



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